



San Francisco Clean Cities Coalition

MISSION

The mission of the Clean Cities Program is to advance the nation's economic, environmental and energy security by supporting local decisions to adopt practices that contribute to the reduction of petroleum consumption.

BACKGROUND

Sponsored by the U.S. Department of Energy's Vehicle Technologies Program, Clean Cities was established in 1993 in response to the Energy Policy Act of 1992. Government agencies and private companies voluntarily come together under the umbrella of Clean Cities in approximately 90 coalitions nationwide. The partnership helps all parties identify mutual interests and meet the objectives of reducing the use of imported oil, developing regional economic opportunities, and improving air quality.

GOALS

Education and Outreach

- Educate the general public to promote fuel efficiency practices and influence current driver trends.
- Conduct public workshops
- Develop and disseminate outreach materials on clean vehicles, alternative fuels and the related public health impacts of air pollution and climate change.
- Educate a diverse group of constituencies on clean vehicle and alternative fuel choices: corporate fleet managers; school officials; elected officials; consumers; transportation programs; truck drivers; among other constituencies.
- Generate positive media coverage on petroleum reduction issues
- Work to increase AFV fleet inventory in public and private fleets

Policy

- Evaluate applicability and implications of various federal, state and local laws and other regulatory or policy activities
- Educate stakeholders about related legislation and regulations.

Fundraising

- Exchange information and work together on funding opportunities for the purchase of AFVs and installation of refueling and recharging facilities

STAKEHOLDERS REQUIREMENTS

- Stakeholders may include
 - City, County, State and Federal Government fleets
 - Private fleets
 - Utility fleets
 - Businesses
 - Trade associations
 - Non-profit organizations
 - Schools
 - Relevant governmental agencies (BAAQMD, CARB, EPA Region IX, etc.)
- Attend quarterly SFCCC stakeholder meetings in San Francisco
- Work with the SFCCC Coordinator to identify potential stakeholders to join the SFCCC
- Identify regional strategic partnership opportunities
- Complete required reports
 - Fuel: GGE displacement quarterly report as required by US DOE to assist their efforts to track national petroleum reduction usage over time
 - Fleet: Provide AFV fleet inventory (by fuel type) and information about refueling sites and recharging infrastructure located in the geographic boundaries of the SFCCC
- Events and Workshops
 - Assist with event planning
 - Attend Coalition-sponsored workshops
 - Sponsor events
 - In-Kind contributions (e.g., meeting space, refreshments, materials)
 - Financial Contributions

STAKEHOLDER BENEFITS

- Information Clearinghouse – Access data on current alternative fuels performance/pricing data, vehicle technologies, funding sources, partnership opportunities
- Peer Exchange – Network with experts on alternative fuels and vehicles
- Collective Effort – Leverage resources and support for use of AFVs and alternative fuels, infrastructure development
- Outreach Events – Attend regular outreach events on clean vehicles and alternative fuels
- Education - Local and regional educational, training, and outreach opportunities.
- Publicity –
 - Generate media coverage and visibility on key issues and events
 - Host events for promoting vehicles
- SFCCC Website –
 - List SFCCC coalition stakeholders and accomplishments
 - Include market info on clean vehicles and alternative fuels

San Francisco Clean Cities Coordinator: Vandana Bali, vandana.bali@sfgov.org, 415-355-3728

What is Silicon Valley Clean Cities Coalition (SVCCC)?

Clean Cities is a Department of Energy sponsored program designed to reduce our nation's petroleum consumption by advancing the use of alternative fuels and vehicles. Alternatives to gasoline and diesel include Compressed Natural Gas (CNG), Liquefied Natural Gas (LNG), Ethanol (E85 Methanol, Hydrogen, Battery-Electric power, Biodiesel, Liquefied Petroleum Gas (LPG or Propane), and Solar-powered batteries. Clean Cities has expanded to include fuel blends, hybrids, fuel economy and idle reduction. There are over 90 coalitions nationwide. SVCCC covers South Bay areas.



GOALS and Activities-

- Educate stakeholders—corporate fleet managers; school officials; elected officials; consumers; transportation programs; truck drivers; the general public-- about new advances in the field, regulations, funding opportunities, and benefits of alternative fueled vehicles including reducing public health risks and climate change impacts.
- Conduct public outreach, workshops, and media advocacy.
- Work to increase AFV fleet inventory in public and private fleets.

Member Benefits-

- Information clearinghouse- by telephone and on-line
- Peer Exchange- chance to network
- Publicity- listing on website and special program brochures
- Special pricing on workshops, outreach event participation
- Opportunities for sponsorship and to showcase business accomplishments and products

Some of the Expertise Available through SVCCC-

COMPRESSED NATURAL GAS EXPERTISE-

- Solutions for engineering and environmental needs
- Fueling station infrastructure and fleet conversion
- Cost-Benefit Analysis, Marketing Plans, Revenue Forecasting & Generation
- Site Evaluation, Design, Plans & Specifications, Bid Solicitation & Evaluation

SOLAR & BIOFUELS EXPERTISE-

- Sighting, evaluation, proposal generation, engineering, permitting, integration, commissioning and application management of commercial solar electric systems
- Engineering and integration of electric vehicles with solar electric generation systems
- Consulting in biodiesel as an alternative fuel
- Wind studies, energy mapping, alternative energy evaluation and reporting for client specific sites

ELECTRIC VEHICLES, SOME CHARGED BY SOLAR

- All types of EV's from Patrol, Industrial, Airport, City, Conversion, Hybrid, Buses, and Trucks
- Support services to help, install, train and maintain the vehicles properly in your fleet
- Order Financing to help you spread the cost over 7-10 years
- People who understand performance/ Green aspects, including technology improvements
- Roadside Service and Development Shop for repairs and vehicle enhancement - Diamond Certified

ABOUT THE SILICON VALLEY CLEAN CITIES COORDINATOR

Breathe California's focus is health. We have made it a priority to educate the public about the health dangers of air pollution and steps individuals can take to improve local air quality. As the leading local advocate of stronger air quality protections at the local, state and federal level its key roles have ranged from fighting for policies ranging from advocating for the landmark 1970 federal Clean Air Act and local woodburning ordinances, to teaching youth about global warming and empowering them to implement greenhouse gas reducing projects at their schools and in their communities.

BOARD MEMBER EXPERTS TO CONTACT-

Bob Garzee at synergyev@yahoo.com or (408) 221-3367
Ed Bless at Ed@BlueLinePower.com or (831) 635-0509

Silicon Valley Clean Cities Coalition

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Breathe California of the Bay Area

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Other Northern California Clean Cities Coalitions

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For More Information: www.svcleancities.org



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FREQUENTLY ASKED QUESTIONS

What is Clean Cities?

Clean Cities is a Department of Energy sponsored program designed to reduce our nation's petroleum consumption by advancing the use of alternative fuels and vehicles. Clean Cities has expanded to include fuel blends, hybrids, fuel economy and idle reduction.

What are alternative fuels and what are the benefits?

Alternatives to gasoline and diesel include Compressed Natural Gas (CNG), Liquefied Natural Gas (LNG), Ethanol (E85), Methanol, Hydrogen, Battery-Electric power, Biodiesel, and Liquefied Petroleum Gas (LPG or Propane). In addition to reducing our nation's dependence on imported petroleum and improving energy security, alternative fuels are less polluting. Other technologies such as Hybrid Electric (HEV) and Plug-in Hybrid Electric (PHEV) vehicles are encouraged but not recognized as alternative fuels.

How does Clean Cities work?

Clean Cities mobilizes local stakeholders in government and industry. In approximately 90 coalitions nationwide, Clean Cities draws local stakeholders from the public and private sectors. Clean Cities coalitions provide a forum for members to leverage their resources, develop joint projects, collaborate on public policy issues, and promote Alternative Fueled Vehicles (AFV's) in their communities.

What is the focus of East Bay Clean Cities

The East Bay Clean Cities Coalition works with stakeholders and local fleets to help implement AFV's. This includes information on vehicles, funding, economics, technical aspects, training, fueling and safety. EBCCC is a non-profit 501c3 organization.

Why should I become a member in the East Bay Clean Cities Coalition (EBCCC)?

Members have additional funding opportunities, access to valuable information and resources and opportunities for national public exposure. EBCCC also provides opportunities for networking and partnerships, two keys to successful AFV programs. Additionally, EBCCC offers industry vendors opportunities to meet and talk to purchasers of AFV products and services.

What are the goals of Clean Cities?

To reduce our nation's dependence on imported petroleum and help clean up the air. The Program emphasizes applications in "niche markets." Examples include refuse and recycling trucks, freight and package delivery trucks, transit and school buses, airport taxis and shuttle buses.

Where do I get information?

Call East Bay Clean Cities Coordinator, Richard Battersby, at the number above. Start with the newsletter, it's free! For national Clean Cities information try the Clean Cities hotline at 1-800-CCITIES or visit the Clean Cities web site at www.ccities.doe.gov.

The EBCCC Board of Directors is represented by Pacific Gas & Electric Company, County of Alameda, CALSTART, and University of California.

Membership Invoice

Contact: 2009 Annual Membership

INVOICE

Name:		
Company:		
Address:		
Phone:	Fax:	Email:

Please Indicate type:

<u>ANNUAL DONATION:</u>		
<u>GENERAL SPONSORS</u>		
ORGANIZATION/AGENCY/INSTITUTION - MULTIPLE MEMBERS	\$200.00	<input type="checkbox"/>
ORGANIZATION/AGENCY/INSTITUTION - SINGLE MEMBER	\$150.00	<input type="checkbox"/>
INDIVIDUAL/INTERESTED CITIZEN	\$75.00	<input type="checkbox"/>
<u>CORPORATE SPONSORS</u>		
PLATINUM SPONSOR	\$4,000.00	<input type="checkbox"/>
GOLD SPONSOR	\$2,500.00	<input type="checkbox"/>
SILVER SPONSOR	\$1000.00	<input type="checkbox"/>
BRONZE SPONSOR	\$750.00	<input type="checkbox"/>

Period	Description	Amount Enclosed
2009	Yearly Membership Dues	

Make Checks payable to: "East Bay Clean Cities Coalition" (a 501c3)

EIN 94-3249538

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