



## **San Francisco Clean Cities Coalition**

### **MISSION**

The mission of the Clean Cities Program is to advance the nation's economic, environmental and energy security by supporting local decisions to adopt practices that contribute to the reduction of petroleum consumption.

### **BACKGROUND**

Sponsored by the U.S. Department of Energy's Vehicle Technologies Program, Clean Cities was established in 1993 in response to the Energy Policy Act of 1992. Government agencies and private companies voluntarily come together under the umbrella of Clean Cities in approximately 90 coalitions nationwide. The partnership helps all parties identify mutual interests and meet the objectives of reducing the use of imported oil, developing regional economic opportunities, and improving air quality.

### **GOALS**

#### **Education and Outreach**

- Educate the general public to promote fuel efficiency practices and influence current driver trends.
- Conduct public workshops
- Develop and disseminate outreach materials on clean vehicles, alternative fuels and the related public health impacts of air pollution and climate change.
- Educate a diverse group of constituencies on clean vehicle and alternative fuel choices: corporate fleet managers; school officials; elected officials; consumers; transportation programs; truck drivers; among other constituencies.
- Generate positive media coverage on petroleum reduction issues
- Work to increase AFV fleet inventory in public and private fleets

#### **Policy**

- Evaluate applicability and implications of various federal, state and local laws and other regulatory or policy activities
- Educate stakeholders about related legislation and regulations.

#### **Fundraising**

- Exchange information and work together on funding opportunities for the purchase of AFVs and installation of refueling and recharging facilities



## STAKEHOLDERS REQUIREMENTS

- Stakeholders may include
  - City, County, State and Federal Government fleets
  - Private fleets
  - Utility fleets
  - Businesses
  - Trade associations
  - Non-profit organizations
  - Schools
  - Relevant governmental agencies (BAAQMD, CARB, EPA Region IX, etc.)
- Attend quarterly SFCCC stakeholder meetings in San Francisco
- Work with the SFCCC Coordinator to identify potential stakeholders to join the SFCCC
- Identify regional strategic partnership opportunities
- Complete required reports
  - Fuel: GGE displacement quarterly report as required by US DOE to assist their efforts to track national petroleum reduction usage over time
  - Fleet: Provide AFV fleet inventory (by fuel type) and information about refueling sites and recharging infrastructure located in the geographic boundaries of the SFCCC
- Events and Workshops
  - Assist with event planning
  - Attend Coalition-sponsored workshops
  - Sponsor events
    - In-Kind contributions (e.g., meeting space, refreshments, materials)
    - Financial Contributions

## STAKEHOLDER BENEFITS

- Information Clearinghouse – Access data on current alternative fuels performance/pricing data, vehicle technologies, funding sources, partnership opportunities
- Peer Exchange – Network with experts on alternative fuels and vehicles
- Collective Effort – Leverage resources and support for use of AFVs and alternative fuels, infrastructure development
- Outreach Events – Attend regular outreach events on clean vehicles and alternative fuels
- Education - Local and regional educational, training, and outreach opportunities.
- Publicity –
  - Generate media coverage and visibility on key issues and events
  - Host events for promoting vehicles
- SFCCC Website –
  - List SFCCC coalition stakeholders and accomplishments
  - Include market info on clean vehicles and alternative fuels