

ThirstyBear Brewery Co.
Commercial Case Study

PROFILE

Location	661 Howard St. in San Francisco
Square Footage	18,000
Number of Employees	Approximately 75
Type of Business	Brewery, Restaurant, Banquet Facility
Energy Efficiency Upgrades	Lighting

DESCRIPTION

ThirstyBear has been in the industry for 12 years becoming the first and only brewery in San Francisco to serve all certified premium organic handcrafted ales and lagers. No pesticides or chemical fertilizers are used in their organic malts. It serves only sustainable harvested seafood; all natural meats free of growth hormones, antibiotics and synthetic additives; seasonal local produce and, whenever economically possible, use organic ingredients.

ThirstyBear recently replaced 300 light bulbs with energy savings bulbs and has seen a reduction of their energy usage. The program incentives made a lot of sense to them and they are happy with the results.

ThirstyBear is an establishment that cares about the health of its customers and the environment. In addition to reducing energy, it also diverts most of its waste from the landfill through recycling and composting.

SF Energy Watch
(415) 355-3769
www.sfenergywatch.org



“Every business in San Francisco should take advantage of this program. The cost of savings in energy usage over time far out weighs the upfront cost to convert old fixtures, bulbs, gaskets, curtains...etc. “

-Tim Mullins, General Manager

SAVINGS SNAPSHOT

Total Project Cost	\$10,235
Program's Incentive	\$ 3,553
Customer's Co-Pay	\$ 6,697
Annual Savings	\$ 5,264
kW Reduction	10.2
Payback	14 months

BENEFITS

- Cost savings
- Employees' satisfaction
- Marketing value

A Joint Project of:



Pacific Gas and Electric Company



SF Environment
Our home. Our city. Our planet.
A Department of the City and County of San Francisco

This program is funded by California utility customers and administered by Pacific Gas and Electric Company in collaboration with the City and County of San Francisco and under the auspices of the California Public Utilities Commission.